

PLUS: EVENT STYLE AWARD WINNERS & FINALISTS

# BIZBASH BEST 2017

FORMERLY THE NATIONAL VENUE & SUPPLIER GUIDE

THE TOP VENUES  
AND NEW IDEAS FOR  
EVENTS AND MEETINGS  
IN 17 CITIES

Your AHA  
Moment Awaits

BIZBASH LIVE

Florida • Los Angeles • New York

[bizbash.com/events](http://bizbash.com/events)



# 2016 BIZBASH EVENT STYLE AWARDS

## WINNERS & FINALISTS

Now in their fourth year, the BizBash Event Style Awards honor the event and meeting industry's best ideas, strategies, products, and venues in North America and beyond.

This year, we are proud to share that we received nearly 1,000 submissions from all corners of the world, from Chicago, Honolulu, and Toronto to Johannesburg, Mexico City, and Moscow. They featured events for brands such as Nike, Intel, and Twitter as well as leading nonprofits from across North America. Stunning venues also competed head-to-head.

A panel of judges including BizBash editors and members of the BizBash National Advisory Board reviewed and narrowed down the submissions to the winner and finalists in each category—not an easy task—and announced them at BizBash Live: The Expo New York on November 15.

Now the BizBash team is excited to share the winners and the finalists. The work featured here represents some of the best crowdsourced content in the industry.

Our mission at BizBash is to help the industry raise the bar for effective

live experiences by giving organizers, planners, producers, and marketers something they rarely get: insider access to each other's events. By continuing to share some of the freshest ideas in our industry, we hope the industry will be inspired to collaborate and allow creativity to build on creativity.

Congratulations to all the 2016 BizBash Event Style Awards winners and finalists, and thank you for helping us share some of the best ideas in the world so that others can benefit and improve their own events.

# BEST INTERACTIVE TECHNOLOGY FOR EVENTS



## WINNER FêteFone/The Audio Guest Book

SUBMITTED BY FÊTEFONE

The unique take on a traditional guest book launched in May 2016 as a new, interactive alternative for guests at events to record testimonials, feedback, and more with a stylish telephone rather than pen and paper. Based in Bethesda, Maryland, the company offers phones in a variety of styles and colors including a Jazz Age version and a baroque-theme version created with faux brass called the Maharani. The self-contained phones also serve as event decor, and can come with prerecorded greetings from event hosts.



## FINALIST Citi and Global Citizen Festival Partner to Accelerate Progress

SUBMITTED BY MAC PRESENTS

For the fourth annual Global Citizen Festival in New York in 2015, event partner Citi launched a technology-focused initiative that included a lounge with branded charging stations, a video confessional booth, and magicians who hosted one-on-one tablet demos with cardmembers highlighting features of the Citi ThankYou card.



## FINALIST *Star Wars*: Galactic Experience at L.A. Live

SUBMITTED BY DEUTSCH

Launched in December 2015 during Target's *Star Wars: The Force Awakens* fan event *Star Wars: Galactic Experience* at L.A. Live, the EEG headset technology allowed attendees to use mind control to navigate a ball through a course inspired by the film.

PHOTOS: COURTESY OF FÊTEFONE ILC (FÊTEFONE), CHRISTOPHE TEDJASUKMANA (GLOBAL CITIZEN FESTIVAL), RACHEL MURRAY/GETTY IMAGES FOR TARGET (STAR WARS)